

The 10th Annual "Taste of Petaluma"

Saturday, August 22, 2015 11:30 AM -4:00 PM

Wine, Beer or Cider PARTICIPANT ENTRY FORM

Download and email or Print this form and mail, email or fax to:

Cinnabar Theater, Attn: Taste of Petaluma. 3333 Petaluma Blvd. No. Petaluma, CA 94952
(707) 763-8920 or fax to: (707) 763-8929. Or email to Laura: laurasunday@gmail.com

Business Name: _____ Contact Name: _____

Address: _____ Phone: _____

Email Address: _____ Website: www. _____

(We must have your email for sending information and updates - please print clearly)

I'M A WINERY, BREWERY or CIDER MAKER AND I WANT TO PARTICIPATE

____ I've arranged to be hosted downtown by: _____
(Name of business and contact info) Host location is responsible for payment of license fee

____ I'm not located downtown and would like to be hosted in a location downtown
(Once all entries are received we will notify you with host contact info.)
The following description of what you'll be pouring will be printed on our menu:

Deadline for inclusion on the poster, map and menu: 7/15. For more info. email: Kristina Wenz:
kristina@oliverwenz.com or go to our website at www.tasteofpetaluma.org

NOTE:

Please limit the size of your serving to \$2 value. It will be combined with food or with other wineries/breweries. Some have poured larger portions which is costly and not necessary. Guests have 10 tickets to spend and we want them to visit locations all over town. Remember you will be serving and collecting tasting tickets for 4.5 hours and you don't want to run out of your beverage. We encourage you to hand out promotional material to the public. Approximately 200-500 guests will visit your location.

There is no fee to alcoholic beverage providers as the host location will cover the event entry fee. The fee includes coverage for purchase of the ABC day license as well as 5 oz. plastic drinking cups which we will provide to each host location, unless you are able to provide your own. If you prefer glass, this will have to be provided by you and approved by your host.

No alcoholic beverages are allowed outside of each host location per the Petaluma Police Department and the ABC. All persons 21 and over will be given a wristband and checked for ID.

We look forward to seeing you there!

This event is a benefit for Cinnabar Theater, a California 501c3 non-profit. Tax ID# 23-7386031