



The Butter & Egg Days Parade is a production of the Petaluma Downtown Association and the 2015 events are presented by Petaluma Poultry's Rocky® and Rosie®

JOIN THE BUTTER & EGG DAYS

CLOVER KIDS' PARADE

Saturday, April 25, at 11:30 a.m. – Just before the Main Parade

SPONSORED BY



Pre-Schools, Day Care Centers, Mothers Clubs
(and other organizations serving young children)
are invited to join our kids parade.

This special parade is for youngsters 8 years old and younger.

It will lead the Main Parade, along the route, from Walnut Park at 11:30 a.m.

The Kids Parade will march just four blocks to end at the A Street Parking Lot Kids Area about Noon.

Groups must have at least one parent or other adult for each child walking, or riding a trike, or bike.

Our theme this year is **"PETALUMA: FERTILE GROUND"** and celebrates the wealth of resources — nature, culture, talent, and community that make our hometown a rich and productive place.

We encourage you to use the Fertile Ground theme or Petaluma history in your decorations.

We encourage decorated bikes, trikes, wagons and strollers.

Remember – if you all dress in the same colors, you'll look like a bigger group.

Please See Rules & Other Info on the Back of This Sheet

SIGN UP NOW

Yes! We want to be in the Clover Butter & Egg Days Kids Parade!

We will bring a group of approximately ____ youngsters and ____ adults to be in the parade. (No animals are allowed in this parade.)

Our theme is _____

Organization or School Name: _____

☐ We are a 501(c), tax exempt nonprofit corporation

☐ We are part of a public school

☐ We are a commercial business

We are enclosing an entry fee of \$_____ (Please see fee schedule on the back of this sheet.)

Name of person in charge of group at parade: _____

Mailing address for parade orders: _____

Email address: _____

Phone (in case we have questions): _____

**Return this form with your check NO LATER THAN MARCH 9 to
Butter & Egg Days Parade, 210 Lakeville Street, Petaluma, CA 94952.
Questions? Call 707 763-0344**

KIDS PARADE RULES & REQUIREMENTS

Special Thanks To



for sponsoring this great parade

This parade is a special parade for young children (and their parents and teachers) to be a part of their hometown's parade celebrating "Petaluma: Fertile Ground" and honoring Petaluma's history. We encourage decorated wagons, strollers, bikes and trikes related to the theme or history.

No motorized vehicles are permitted in this parade. No animals are permitted in this parade.

Entry Fees for Kids Parade Only

Early Bird Fees/Deadline: Fri. February 27 by 5 PM

FEES for entries received COMPLETE

Non-commercial Early Bird	\$25
Commercial Early Bird	\$75

Regular Fees/Deadline Fri. March 9 by 5 PM

FEES for entries received COMPLETE

Non-commercial Regular	\$50
Commercial Regular	\$150

Late Entries are available only if space is available.

Entry Fees are not refundable. If for any reason an entry is not accepted into the line-up, fees will be returned. Once accepted into the line-up, fees are not refundable.

Non-Commercial entries are parade units entered by an individual, academic school, nonprofit organization, church, service club, or youth group which do not give logo or other significant promotional space to for-profit or financial businesses.

Commercial entries are parade units entered by commercial or financial businesses, including for-profit nursery schools and day care centers.

Kids Parade Staging, Arrival & Disband

The Kids Parade will form in Walnut Park. You will receive detailed Parade Orders about how and when your unit should arrive, and the location of a safe drop-off point for your group.

Your Parade Orders will be mailed approximately April 7. Please arrange to communicate these instructions to all participants in your group – especially drivers.

Someone from your group should be present in your staging position at all times after your assigned arrival time. The Kids Parade will disband inside the Kids Area (A Street Parking Lot).

Parade Safety

SAFETY is a focus for everyone. The following behaviors will make a unit subject to immediate removal from the Parade.

- Units which throw, toss, or pitch (underhand or overhand) ANY item into, or toward, the spectators. Throwing of any candy, merchandise or other items is prohibited. Items to be distributed must be handed to spectators at the curb. Spectators may not be encouraged to leave the curb.
- Units which are observed drinking any alcoholic beverage in the staging area, or along the route. (In this case we will call the police. Consuming alcoholic beverages on public streets is illegal.)
- Units which in any way interfere with other units in the parade.
- Units which do not comply with volunteers' instructions.
- Units which are determined to be proceeding in an unsafe manner.

Units which do not comply with Parade Marshal requests for Safe Behavior, or exit from the Parade will NOT be permitted into the parade next year.

Parade Tips

- Make a sign or banner to carry ahead of your group to identify you school or organization.
- If everyone decorates their bikes or wagons in the same two colors you will be more easily identified as one group.
- The kids parade is only 4 blocks long, however please have a plan to deal with youngsters who need assistance in going the whole distance.
- If it's hot, bring water bottles and water spritzers to keep the kids cool on the route.

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